

Welcome to the Eltropy Leadership Summit 2025

The Davos for Community Finance



Nandita Verma
VP of Marketing



ANNUAL MEETING 2025

WORLD
ECONOMIC
FORUM

Annual Meeting
Davos 2025

**3,000 Leaders from 130 Countries
Including 350 Heads of State,
Government & Ministers**



Welcome to the Place Where The **Future** of Community Finance Takes Shape



We are the **Financial Backbone** of America.

144.5M

Americans belong
to credit unions

Source: Nascus - State System Stats 2025

\$2.31 trillion

Assets Managed by Credit
unions alone.

Source: America's Credit Unions

700,000+

People employed by
Community banks

Source: FDIC Quarterly Banking Profile 2025

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Americans belong to credit unions

\$2.31 trillion

Assets Managed by Credit unions alone.

55.8%

Community banks reported a Q-O-Q increase in net income.

60 Million Users

Served by Neobanks like Revolut alone

Source: The Digital Banker

1 in 5 Consumers (17%)

Plan to switch financial institutions in 2025, citing moving to online-first banks and fintechs for better app experience

Source: Drive Research - 2025 Banking Trends & Statistics

78%

Used AI in at least
once function in
2024... but **just 1%**
have scaled it
organization wide.

The WSJ

It's not just the technology.

It's the implementation. It's the training and adoption.

It's the LEADERSHIP!

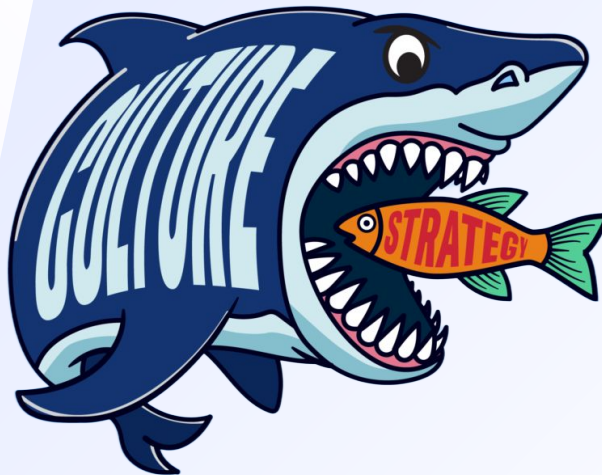


\$2.5 trillion
poured into digital
transformation in 2024

IDC

**Yet 54% employees felt
unprepared for the
change**

KPMG



Turns out, you can't digitize culture.

You have to BUILD it.

That's why being here matters.

Not To Chase Headlines, But Look Beneath Them.

 **eltropy** | **LEADERSHIP
SUMMIT 2025**



EXIT

You're going to meet people who will become your PARTNERS.



DEFENSESTORM




loanTERRA

Q2

SWIVEL™
An SWBC Company





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